

# VALERIE WALKER

GRAPHIC DESIGNER / SOCIAL MEDIA MANAGER

## STATEMENT

For the past year and half I have maintained Papa Joe's web site, graphic design needs, and social media presence. Before that creating social media presence with Neo Roller Derby.

## CONTACT

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## EDUCATION

**2000 - 2002** GRAPHIC DESIGN, BFA  
University of Akron

**1989 - 1997** STUDIO ART BA  
Kent State University

## SKILLS

Adobe InDesign

Adobe Illustrator

Adobe Photoshop

Adobe Spark & Video

## EXPERIENCE

**2015 - Present** PAPA JOE'S  
**Social Media Manager, Office Work, Italian Market**  
Create and maintain social media presence on Facebook, Instagram, Google Business, Tripadvisor, Yelp, and Twitter. Maintain website, send email marketing items. Respond to both positive and negative reviews and comments, Watch progress on Google Analytics and Facebook insights, Design menus and in house ads, answer the phone, help in the Italian Market as needed

**2007 - 2012** NEO ROLLER DERBY  
**Creative Director, Director of Marketing and Public Relations**  
Create and place ads, create social media presence, create and maintain websites

**2000-2004, 2007-2008** AKRON ART MUSEUM  
**Front Desk Reception**  
Answer incoming phone call, help customers, sell memberships

**2005 - 2007** CITY OF AKRON PLANNING AND URBAN DEVELOPMENT  
**Graphic Design Intern**  
Create graphics for business cards and letterhead

## REFERENCES

**Amy Mothersbaugh**  
Freelance Client  
T: 330.962.4292  
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**Megan Thurman**  
Office Manager  
T: 415.846.2387  
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